

Community Investment

OVERVIEW

In line with the strategic objectives of the Company and as a responsible corporate citizen, the Company actively promotes and invests in CSR initiatives and various other activities focused on giving back to and improving its communities. We are delighted to report that we have continued to achieve progress through our CSR activities in 2022, making progress in all strategic pillars and staying true to our commitment of improving the quality of people's lives around our beneficiary communities and pursuing the growth of our businesses through responsible and sustainable innovation.

RAK TERRY FOX RUN 2022

As a responsible organization, we are committed to championing causes we care about, one of them being a world without cancer. One of the organizations that leads the efforts towards a cancer-free society, through funding research and development, is Terry Fox Foundation. The foundation organizes a host of events to raise cancer awareness and funds globally, one of them being the Terry Fox Run. Like every year, we have participated in Terry Fox Run that took place last Feb 26th at Al Qawasim Corniche, Ras Al Khaimah. Registered participants received a RAK Ceramics branded t-shirt to be worn on the event.



SUPPORTING LOCAL ART WITH EMIRATI ARTIST MOHAMMED AHMED IBRAHIM

Our Company supports local art in the pursuit of beauty. As a company with roots in Ras Al Khaimah, UAE, we are committed to initiatives that nurture local talent, strengthen local heritage, and raise cultural awareness. In 2021, Mohammed Ahmed Ibrahim, an Emirati Artist who was part of the first generation of our Company to produce a collection of limited edition large format slabs. Originally painted on a smaller scale, the artwork was adapted to the size of tiles, and digitally printed on the surfaces of porcelain tiles, faithfully reproducing the artwork. During Expo 2020 in Dubai, Mohammed Ahmed Ibrahim, unveiled his stunning contemporary installation, Hugs in the Sustainability Pavillion. The interactive pavilion is a thought provoking, walk through space, that encourages visitors to think about how their values affect their choices, especially when it comes to bigger issues like the environment. He used 84 porcelain slabs manufactured by us printed with his signature symbols in black & white.

The artist recently represented UAE at the Venice Biennale in 2022 with a large scale installation titled Mohammed Ahmed Ibrahim: Between sunrise & sunset.

His recent solo exhibitions include The Armory Show with Lawrie Shabibi, New York 2022, Embryonic Coat 2022, Memory Drum 2020 and the Space between the Eyelid and the Eyeball at Lawrie Shabibi, Dubai, as well as a series of solo exhibitions at Cuadro Gallery Dubai (2013-2018). His work has been acquired by major international collections including Sharjah Art Foundation, Sharjah Art Museum, Art Jameel Collection, Barjeel Art Foundation, Mathaf: Arab Museum of Modern Art, Doha, Kunstcentrum Sittard, the British Museum, and Le Centre Georges Pompidou, Paris.

