RAMICS

EARNINGS PRESENTATION - Q4 & FY 2021 RESULTS

FEBRUARY 2022

Attendees



Abdallah Massaad Group Chief Executive Officer

Abdallah Massaad is Group CEO of RAK Ceramics and has more than 24 years experience in ceramics manufacturing, sales management, product marketing and business leadership. Prior to RAK Ceramics, Mr. Massaad was General Manager of ICC SARL, Lebanon.

Mr. Massaad holds post graduate qualifications in Management (DEA in Business Administration) and an undergraduate degree (Maitrise in Business Administration -Marketing) from Université Saint-Esprit de Kaslik, Lebanon.



PK Chand Group Chief Financial Officer

Pramod Kumar Chand is the Group Chief Financial Officer of RAK Ceramics. Mr. Chand has wide experience in dealing with corporate finance matters including treasury and working capital financing, project finance, venture capital, debt and equity capital market instruments, fund raising processes and general management.

Mr. Chand is a Member of the Institute of Chartered Accountants of India (CA) and has been a rank holder and winner of the A F Ferguson award.

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Revenue and profitability surpass prepandemic levels

MANAGEMENT COMMENTS

RAK Ceramics delivered a robust financial performance in Q4 and for the full year of 2021.

Revenue and profitability surpassed prepandemic levels, despite the challenges created by the imposition of a 12% customs duty in Saudi Arabia and a significant increase in logistics costs due to the global shortage of containers.

Total revenue for 2021 increased by 11.1% compared to 2019 to AED 2.86bn, driven by a strong growth trajectory in the core business.

Reported net profit was AED 283.9m, outperforming pre-pandemic levels of profit (AED 205.2m in 2019).

Like-for-like net profit is higher than prepandemic levels increasing 52.2% compared to 2019 to reach AED 298.1m in 2021.

Total gross profit margin for 2021 reached an all-time high of 36.2%.

TOTAL REVENUE (AEDM)



REPORTED NET PROFIT (AEDM)



LIKE-FOR-LIKE NET PROFIT ** (AEDM)



GROSS PROFIT MARGIN (%)



*Excluding impairment loss on real estate properties and provision on dues in relation to leased hotel. **Like for Like net profit working is given in Slide # 23

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Q4 2021 Key financial highlights

Total revenue increased by +4.5% YoY and +9.9% QoQ to AED 752.4m driven by growth in India, Bangladesh and Middle Eastern markets, and tableware business.

 $_{\text{AED}}752.4_{\text{m}}$

Total gross profit margin decreased by -0.8% YoY to 33.6%. Tiles margin reduced by -1.6% at 33.2% due to increased input prices including freight and considering a 12% customs duty in Saudi Arabia as part of COGS amounting to AED 12.5m.

33.6%

AED122.1M

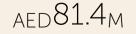
Like for like net profit* is higher at AED 81.4m compared to AED 77.5m in Q4 2020. Margin is stable YoY at 10.8%.

Total EBITDA is at AED 122.1m compared to AED 137.8m in Q4 2020. Margin is 16.2% compared to 19.1% in Q4 2020. **Reported net profit** is AED 62.9m compared to AED 65.6m (excl. impairment losses). Margin is 8.4% compared to 9.1% in Q4 2020. **Net profit after minority** is AED 45.2m compared to AED 59.3m (excl. impairment losses).

AED62.9м

Net Debt decreased by AED 7.5m to AED 971.2m in Dec 2021 from AED 978.7m in Sep 2021. Net Debt to EBITDA increased from 1.89x in Sep 2021 to 1.94x in Dec 2021.

 1.94_X



Q4 2021 Key market highlights

United Arab Emirates

Strong quarterly performance supported by growth in retail and project channels.

ELIE SAAB Bathroom and Surface Collections launched at Downtown Design in Dubai.

Saudi Arabia

Despite the imposition of a 12% customs duty, we strengthened our position as a premium products provider.

Regulatory documents to comply were submitted in October to Saudi Authorities and we are awaiting for duty exemption.

European recovery

Quarterly performance was impacted due to higher shipping freight rates, owing to global container shortages.

However we continued to increase our customer base by differentiating ourselves from competitors and providing superior product management.

India turnaround

Operations marked a strong turnaround with business surpassing pre-pandemic levels. This was underpinned by positive business sentiments, as reflected in improved profitability, despite significantly higher fuel costs.

Strong revenue growth resulted in improved profitability.

Bangladesh rebound

Company demonstrated resilience and reported strong year on year growth supported by differentiated products for rural and premium segment despite Covid-19 intermittent lockdowns.

Share price increased from BDT 27 to 61 in last one year and trading with a P/E multiple of 26 times.

Tableware rebound

Tableware performance across core markets improved and production has been increased to meet demand.

Business has surpassed the prepandemic level in the quarter both in revenue and profitability.

FY 2021 Key financial highlights

Total revenue increased by +21.8% YoY to AED 2.86bn. FY 2021 revenue surpassed pre-pandemic levels increasing by +11.1% compared to FY 2019

Total gross profit margin

increased by +420bps YoY to an alltime high of 36.2%. Tiles margin increased by +520bps to reach an alltime high of 36.6%. **Reported net profit** in 2021 is AED 283.9m compared to a net loss of AED -126.2m in 2020. **Net profit after minority** is AED 246.5 compared to a loss of AED -129.7 in FY 2020.

AED2.86BN

36.2%

aed501.3m

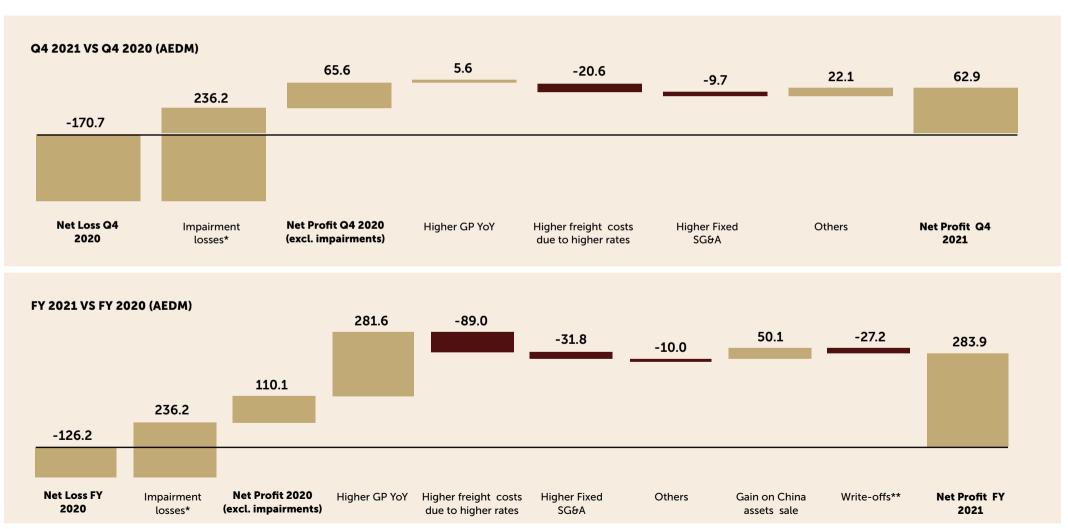
Like for like net profit* increased by AED 150.8m YoY to AED 298.1m, with a margin increase of +420bps YoY to 10.4%, mainly due to higher revenue and GP margins. **Total EBITDA** increased by +32.7% YoY to AED 501.3m, with a margin increase of +1.4% YoY to 17.5%.

AED283.9M

Net Debt decreased from AED 1.23bn in Dec 2020 to AED 971.2m in Dec 2021. **Net Debt to EBITDA** decreased from 3.25x in Dec 2020 to 1.94x in Dec 2021.

 $1.94 \times$

Net profit bridge



* Including Impairment loss on real estate and hotel. ** Write-off of excess lease rent recognised in earlier years

Quarterly revenue recovery by end market

REVENUE BY END MARKET (AED M) QUARTERLY COMPARISON YEARLY COMPARISON Q4 21 Q4 20 Q1 21 Q2 21 Q3 21 FY 2020 FY 2021 YoY QoQ ΥοΥ Amount Amount Amount Amount Amount Amount Amount 169.3 **United Arab Emirates** 162.9 143.7 131.6 157.3 -7.1% 19.5% 614.5 595.4 -3.1% **Kingdom of Saudi Arabia** 130.8 163.3 148.1 127.5 104.8 -19.9% -17.8% 4292 543.6 26.7% 27.3 234 36.5 33.6% -5.0% 129.0 48.1% Middle East (Ex. UAE and KSA) 307 384 871 117.6 India 88.5 96.3 70.5 104.5 32.9% 12.5% 241.8 389.0 60.9% 99.0 100.2 114.7 98.1 82.0 -17.2% -16.4% 337.5 395.0 17.0% Europe Bangladesh 81.0 75.0 66.5 68.1 86.0 6.2% 26.3% 227.1 295.6 30.1% Africa 18.3 19.3 18.4 0.5% -5.3% 79.3 24.8% 22.2 19.4 635 20.1 12.7% **Rest of the world** 18.1 16.1 16.1 18.2 -9.7% 71.1 68.5 -3.7% 2,495.3 **Tiles and sanitaryware revenue** 634.4 658.3 612.4 620.8 -2.1% 2.8% 603.8 2.071.9 20.4% Tableware revenue 43.0 41.1 55.8 67.6 89.9 109.3% 33.0% 147.0 254.4 73.0% 42.4 23.4 32.6 41.7 **Others revenue** 13.4 -1.6% 211.0% 130.7 111.1 -15.0% 719.7 722.8 700.8 684.8 752.4 4.5% 9.9% 2,349.6 2,860.7 21.8% **Total Revenue**

Revenue highlights

MANAGEMENT COMMENTS

Q4 2021 revenue performance is mainly driven by India, Bangladesh and Middle East markets supporting by growth in the tableware business.

Total revenue increased by +4.5% YoY and by +9.9% QoQ to AED 752.4m.

Saudi Arabia performance was impacted due to the imposition of a 12% custom duty. In Europe revenue was lower due to significantly higher freight costs on account of shortage of containers which resulted in a lower off-take from the customers.

Tiles revenue remained stable at AED 490.0m supported by growth in India and Bangladesh markets. QoQ revenue increased by +4.3%.

Sanitaryware revenue is lower by -10.3% YoY mainly due to lower revenue from European markets.

Tableware revenue improved by +33.0% QoQ and +109.2% YoY.

TOTAL REVENUE (AEDM)



TILES REVENUE (AEDM)



SANITARYWARE REVENUE (AEDM)



TABLEWARE REVENUE (AEDM)



Gross profit margins

MANAGEMENT COMMENTS

Total gross profit margin in Q4 2021 decreased by -80bps YoY to 33.6% and by -460 bps QoQ due to an increase in input prices including freight and considering the imposition of a 12% customs duty in Saudi Arabia as part of COGS amounting to AED 12.5m

Tiles margin decreased by -1.6% YoY to 33.2%.

Sanitaryware margin is decreased by -11.3% YoY to 27.4%.

Tableware margins increased by 17.6% YoY and +5.5% QoQ to 50.1% due to increased revenue and productivity.

TOTAL GROSS MARGINS (%)



TILES GROSS MARGINS (%)



SANITARYWARE GROSS MARGINS (%)



TABLEWARE GROSS MARGINS (%)



Financial highlights

	QUARTERLY COMPARISON				YEARLY COMPARISON			
	Q4 20	Q3 21	Q4 21			FY 2020	FY 2	2021
Amount in AED M	Amount	Amount	Amount	YoY rowth	QoQ Growth	Amount	Amount	Growth
Revenue	719.7	684.8	752.4	4.5%	9.9%	2,349.5	2,860.7	21.8%
Gross margin (%)	34.4%	38.2%	33.6%	(0.8%)	(4.6%)	32.0%	36.2%	4.2%
EBITDA	137.8	123.2	122.1	(11.4%)	(0.9%)	377.9	501.3	32.7%
Reported net profit/(loss)	(170.7)	63.4	62.9	-nm	(0.8%)	-126.2	283.9	-nm
Like for like net profit*	77.5	70.0	81.4	5.0%	16.3%	147.3	298.1	102.4%
Capital expenditure	34.1	25.3	32.1	5.9%	26.9%	110.5	91.3	17.4%
Net debt	1,229.2	978.7	971.2	21.0%	0.8%	1,229.2	971.2	21.0%
Net debt / EBITDA	3.25x	1.89x	1.94x	50.1%	(0.8%)	3.25x	1.94x	41.3%

*Like for Like net profit working is given in Slide # 20

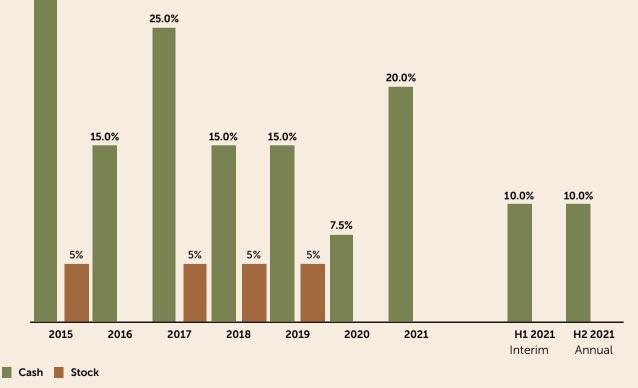
Distribution of dividend

MANAGEMENT COMMENTS

The Board proposed to distribute semi-annual cash dividend of 10 fils per share for second half of the year 2021 (AED 99.4million),



HISTORICAL ANNUAL DIVIDEND PAID 2021



Board recommends revision to dividend policy

MANAGEMENT COMMENTS

The proposed revision is carried out by the Board to provide its shareholders a visible payback strategy for every 3 years commencing from FY 2022 and to reflect their expectation of growth and strong cash flow generating position. The revision also factors the capex funding requirement for the ongoing operational requirements and continued investment plans for the medium term growth.

The proposal will be presented to shareholders for approval in the next Annual General Meeting.

EXISTING POLICY

"RAK Ceramics is committed to returning capital to shareholders vis a sustainable dividend policy, aiming at **a payout ratio in excess of 60% of consolidated net income** subject to consideration of factors such as business outlook, capital requirement for growth opportunities, expansion plans, optimal leverage levels and healthy cash reserves in addition to regulatory approvals"

REVISED POLICY

"RAK Ceramics is committed to returning capital to shareholders vis a sustainable dividend policy, aiming at a minimum payout of 20 fils on a semi-annual basis for FY 2022 subject to consideration of factors such as business outlook, capital requirement for growth opportunities, expansion plans, optimal leverage levels and healthy cash reserves in addition to regulatory approvals. To further enhance the visibility to the shareholders, RAK Ceramics commits to pay a minimum dividend of 60 fils over the next 3 years [i.e. 2022-2024]".

Working capital cycle

MANAGEMENT COMMENTS

Inventory days remained stable at 217 days QoQ.

Trade receivable days decreased from 102 days in Q3 21 to 94 days in Q4 21.

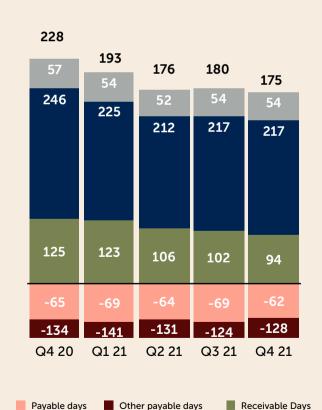
Trade payable days decreased from 69 days to 62 days QoQ.

Overall working capital days are decreased QoQ from 180 days to 175 day at an all-time low. In absolute terms overall working capital decreased by AED 32m to AED 1.29bn.

WORKING CAPITAL CYCLE (AEDM)

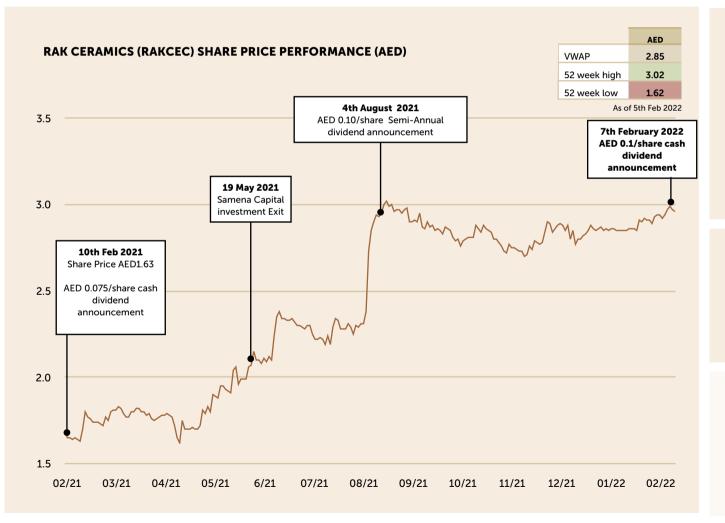
1,371	1,278	1,287	1.328	1,295			
361	370	397	418	426			
803	839	805	792	736			
1,076	1,028	1,048	1,072	1,086			
-283	-315	-315	-342	-311			
-585	-644	-648	-586	-641			
Q4 20	Q1 21	Q2 21	Q3 21	Q4 21			
rade Payables Other payables Inventories							

WORKING CAPITAL CYCLE (LTM DAYS)



Inventory Days Other receivables days

RAK Ceramics Share price movement



CURRENT VALUATION (AED M)

	05/02/2022	31/12/2020
	Amount	Amount
Share price	2.9	1.50
Number of shares	994	994
Market Cap	2,832	1,491
Net debt	971.2*	1,229
Minorities	226.5*	207
Enterprise Value	4,030	2,830

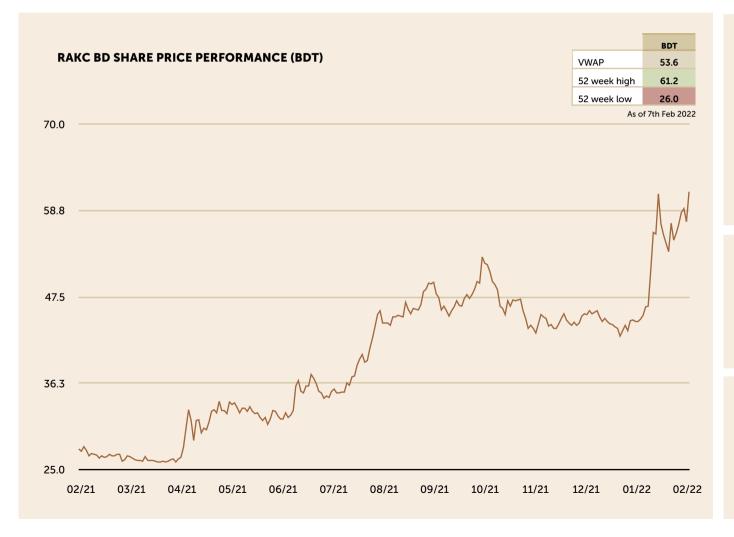
*Net debt and minorities as of 31st Dec 2021

Multiple

LTM TRADING MULTIPLES

EV / Sales	1.41x
EV / EBITDA	8.04x
P/E	11.49x
Р/В	1.27x
	As of 5th Feb 2022

RAKC Bangladesh Share price movement



CURRENT VALUATION (USD M)

	07/02/2022	31/12/2020
	Amount	Amount
Share price	0.65	0.30
Number of shares	428	428
Market Cap	277	128
Net debt*	-22	-22
Minorities*	28	26
Enterprise Value	283	135

*Net debt and minorities as of 31st Dec 2021. Exchange rate USD 1=BDT 85

LTM TRADING MULTIPLES

	Multiple
EV / Sales	3.5x
EV / EBITDA	15.2x
P/E	26.0x
Р/В	3.1x
	As of 7th Feb 2022

KEY INDICATORS (USD M)

	RAKC	RAKCBD		
Revenue	779	81		
EBITDA	137	19		
Net Income	77	11		
Market Capitalization	814*	277*		
68.13% holding by RAK Ceramics PJSC	*	*As of 7th Feb 2022		

2022 Priorities

Protect Market Share Protect market share in the UAE, Saudi Arabia, Bangladesh and faucets businesses.	Improve tableware performance Further improve Tableware performance with launch of Bone China and new range of products.	Improve European performance Improve European operations by increasing selling prices to partially offset the increased freight costs.
Productivity & efficiency Continue to improve productivity and efficiency to sustain the current operating costs in spite of higher Input prices.	Build Retail Concept Brand perception and retail concept in focus markets. New Showrooms in Saudi Arabia, Bangladesh, UK & India.	Outlet stores and E-commerce Outlet stores across UAE and Saudi Arabia. Online presence by launching e- commerce platform.
Supply Chain Management Optimise logistics costs with better supply chain management and inventory control.	To Grow Kick-off green field project in Saudi Arabia. Enhance & Upgrade plants in UAE, India & Bangladesh.	Employee Health and Safety Employee health and safety as the pandemic continues with the variants.

Appendix



Tiles revenues by end market

	COMPARISON				YE	ARLY COMPARIS	ON	
	Q4 20	Q3 21	Q4 21		FY 2020	FY 2	2021	
Amount in AED M	Amount	Amount	Amount	Growth YoY	Growth QoQ	Amount	Amount	Growth
United Arab Emirates	133.1	98.4	120.3	(9.7%)	22.3%	481.2	456.8	-5.1%
Kingdom of Saudi Arabia	125.2	123.0	100.2	(20.0%)	(18.6%)	406.8	525.0	29.1%
Middle East (Ex. UAE and KSA)	22.0	33.9	32.5	47.5%	(4.1%)	73.5	112.8	53.5%
India	81.3	96.7	109.4	34.7%	13.1%	222.2	359.0	61.6%
Europe	38.3	40.9	34.3	(10.4%)	(16.2%)	152.2	164.6	8.1%
Bangladesh	58.1	49.9	63.2	8.9%	26.7%	161.2	214.0	32.8%
Africa	15.3	15.4	15.9	3.4%	3.0%	55.0	66.7	21.4%
Rest of the world	15.2	11.4	14.3	(6.2%)	24.9%	57.7	53.6	-7.2%
Total	488.4	469.6	489.9	0.3%	4.3%	1,609.7	1,952.5	21.3%

Sanitaryware revenues by end market

	COMPARISON				YE	ARLY COMPARIS	ON	
	Q4 20	Q3 21	Q4 21		FY 2020	FY 2	2021	
Amount in AED M	Amount	Amount	Amount	Growth YoY	Growth QoQ	Amount	Amount	Growth
United Arab Emirates	36.2	33.3	37.0	2.4%	11.4%	133.3	138.7	4.0%
Kingdom of Saudi Arabia	5.7	4.5	4.6	(18.4%)	1.9%	22.4	18.6	-17.1%
Middle East (Ex. UAE and KSA)	5.3	4.6	4.0	(23.8%)	(11.6%)	13.6	16.2	18.5%
India	7.3	7.8	8.2	13.0%	5.0%	19.6	30.0	52.8%
Europe	60.7	57.2	47.7	(21.4%)	(16.6%)	185.3	230.4	24.3%
Bangladesh	22.9	18.1	22.8	(0.5%)	25.9%	65.9	81.6	23.7%
Africa	3.0	4.0	2.5	(14.6%)	(37.3%)	8.5	12.6	47.1%
Rest of the world	4.9	4.7	3.9	(20.5%)	(17.2%)	13.4	14.9	11.4%
Total	145.9	134.2	130.8	(10.3%)	(2.5%)	462.2	542.8	17.5%

EBITDA working

	QUARTERLY COMPARISON			YEARLY COMPARISON		
	Q4 20	Q3 21	Q4 21	FY 2020	FY 2021	
Amount in AED M Net profit/(loss) after tax	Amount (170.7)	Amount 63.4	Amount 62.9	Amount (126.2)	Amount 283.9	
Тах	10.2	3.7	12.8	14.6	17.0	
Interest- net	18.5	13.7	5.5	70.7	55.8	
Depreciation & amortisations	43.3	40.6	41.0	175.4	165.5	
Depreciation on hyper inflated assets	0.8	0.5	0.5	5.8	1.6	
Gain on sale of China assets	0.0	0.0	0.0	0.0	(50.1)	
Impairment loss on real estate properties	213.2		0.0	213.2	0.0	
Provision on dues in relation to leased Hotel impacted by Covid 19	23.1		0.0	23.1	0.0	
Write-off of excess lease rent recognized in earlier year	(0.5)	0.0	0.0	0.0	27.2	
Loss /(gain)on sale of assets and CWIP write-off	0.0	1.3	(0.6)	1.4	0.5	
EBITDA	137.8	123.2	122.1	377.9	501.3	

Like for Like net profit working

	QUARTERLY COMPARISON			YEARLY COMPARISON		
	Q4 20	Q3 21	Q4 21	FY 2020	FY 2021	
Amount in AED M	Amount	Amount	Amount	Amount	Amount	
Net profit /(loss) after tax	(170.7)	63.4	62.9	(126.2)	283.9	
Add: Impairment on trade receivables	10.0	5.1	17.3	28.1	32.8	
Add: Hyper-inflation impact	1.9	1.4	1.2	9.1	4.3	
Gain on sale of China assets	0.0	0.0	0.0	0.0	(50.1)	
Impairment loss on real estate properties	213.2	0.0	0.0	213.2	0.0	
Provision on dues in relation to leased Hotel impacted by Covid 19	23.1	0.0	0.0	23.1	0.0	
Write-off of excess lease rent recognized in earlier year	0.0	0.0	0.0	0.0	27.2	
Like for Like Net profit	77.5	70.0	81.4	147.3	298.1	

Contacts

INVESTOR RELATIONS

If you have any questions or require further information, please do not hesitate to contact our investor relations department.

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RAK CERAMICS

