

RAK

CERAMICS

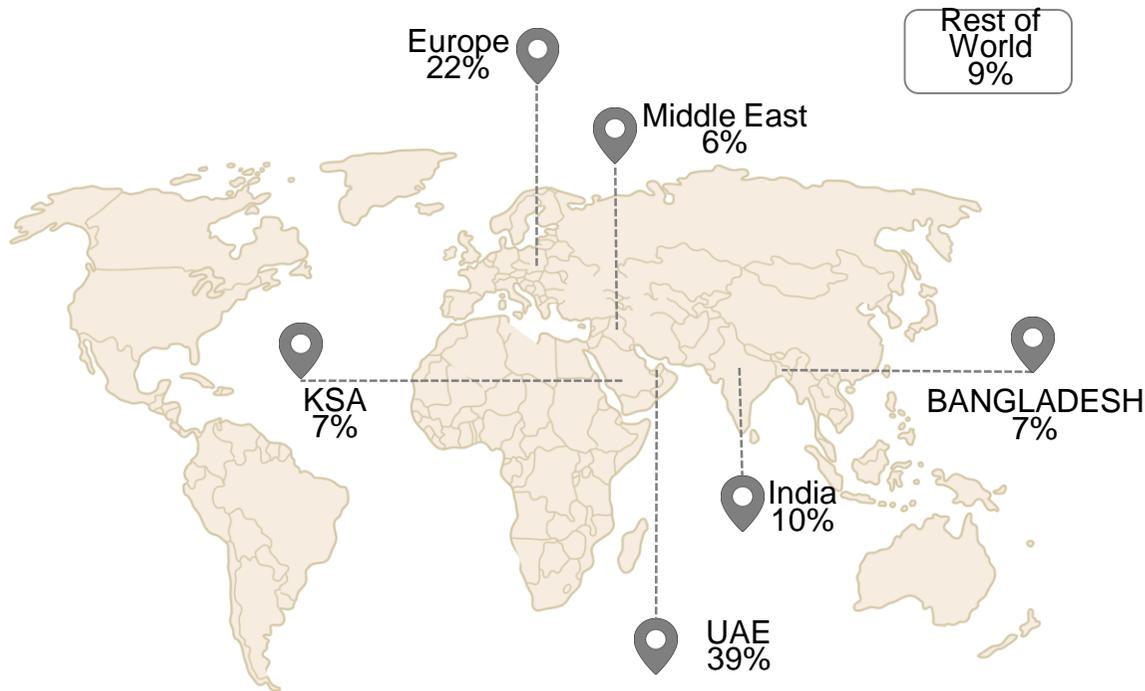
Annual General Meeting Presentation 2025

March 2026

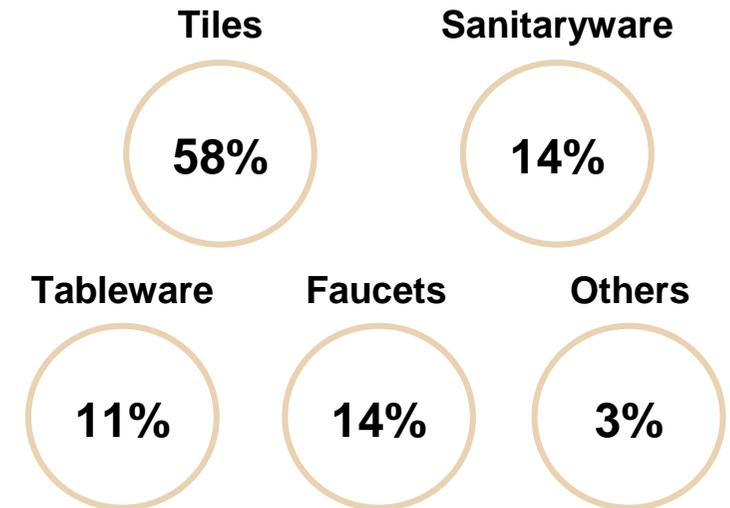


Global Business Presence-2025

Where we sell



What we sell (Revenue Mix)



Capacity

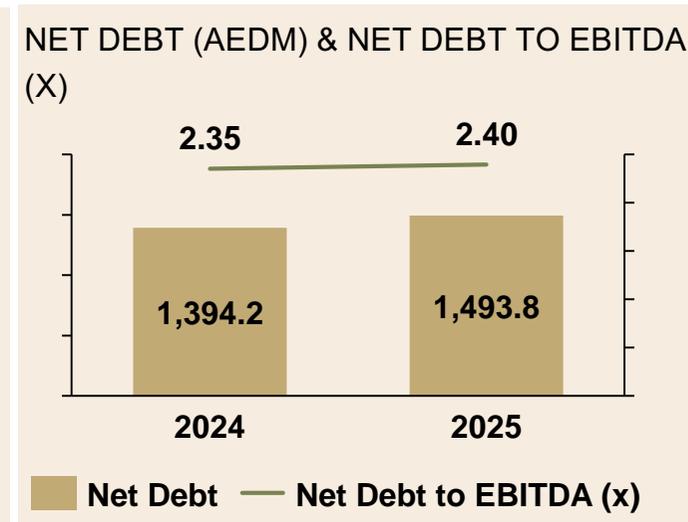
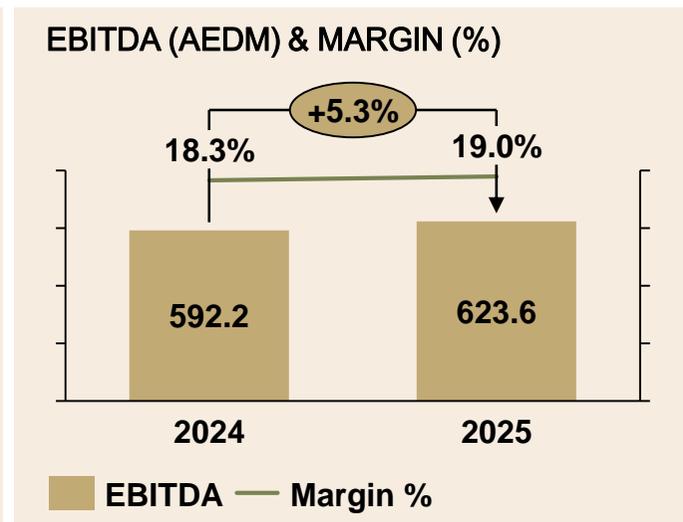
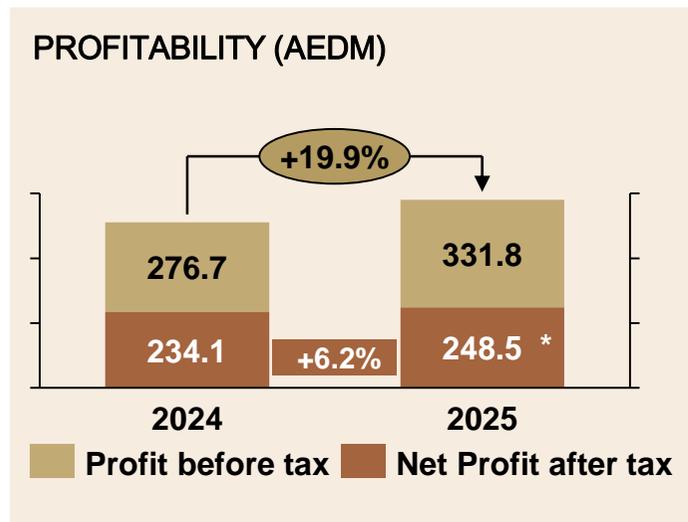
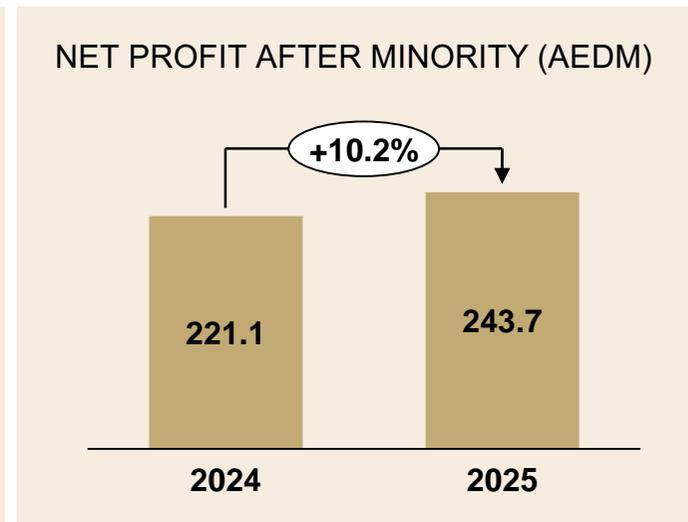
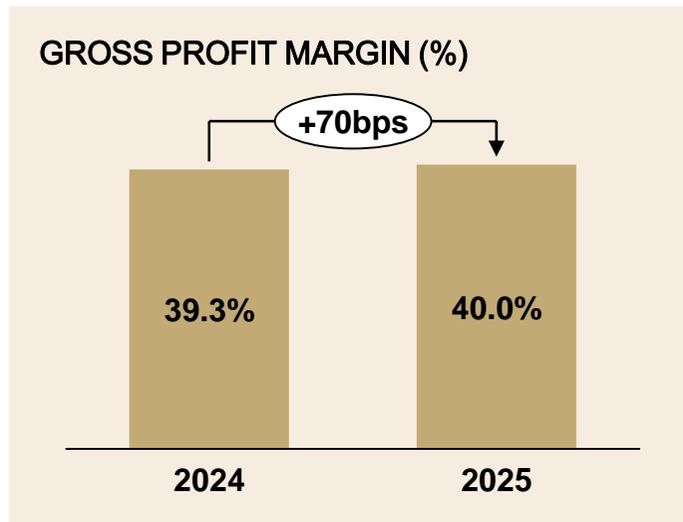
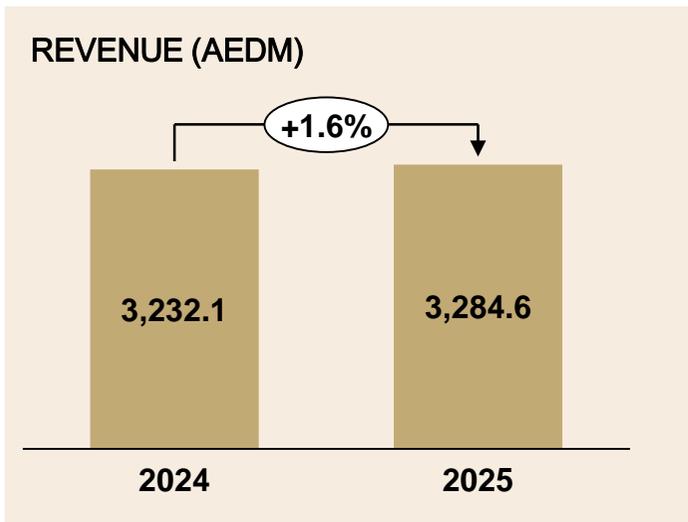
118MN
Square metres of
tiles

5MN
Pieces of
sanitaryware

36MN
Pieces of
tableware

2.6MN
Pieces of faucets and
taps

FY 2025 Key financial highlights



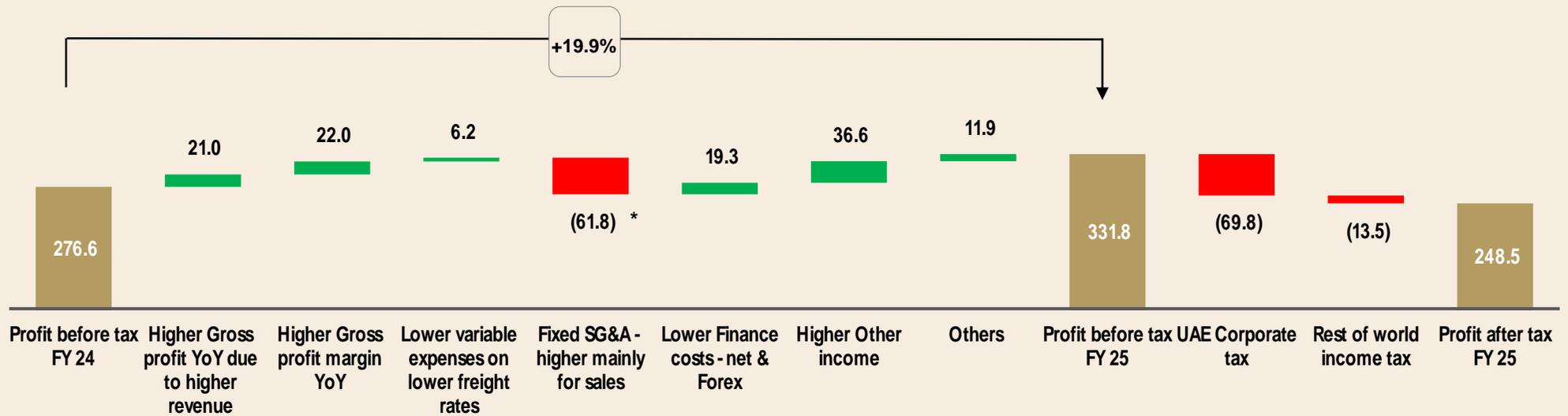
*UAE Corporate tax AED 69.8m vs 34.9m

Revenue Highlights FY 2025

	Yearly Comparison			Commentary
	FY 2024	FY 2025		
	Amount	Amount	Growth	
United Arab Emirates	842.5	955.8	13.4%	Driven by sustained momentum in the real estate sector
Kingdom of Saudi Arabia	282.0	232.1	- 17.7%	Impacted by liquidity constraints, heightened competition, and oversupply from local tile manufacturers
Middle East (Ex. UAE & KSA)	120.9	128.3	6.1%	Growth driven by Jordan and Yemen following regional stabilization
India	364.7	331.1	-9.2%	Reduced exports have led to domestic market oversupply, intensifying price competition
Europe	341.0	323.3	-5.2%	Affected by ongoing recessionary pressures and sluggish market growth in the UK and Italy
Bangladesh	209.9	220.5	5.0%	Boosted by improving overall economic sentiment
Africa	102.9	105.6	2.6%	Growth driven by expansion of the dealer network
Rest of the world	64.5	65.6	1.7%	Supported by growth in American market
Total Tiles & Sanitaryware Revenue	2,328.5	2,362.3	1.5%	
Tableware revenue	369.2	364.1	- 1.4%	Decline in American and African markets offset by strong performance in UAE, KSA, and the Middle East
Faucets revenue	444.7	465.2	4.6%	Strong performance across UAE, KSA, Europe, Asia, and Africa markets
Others revenue	89.6	92.9	3.7%	Growth supported by higher sales in Ceramic trading and Paint business
Total Revenue	3,232.0	3,284.6	1.6%	

Profitability Bridge

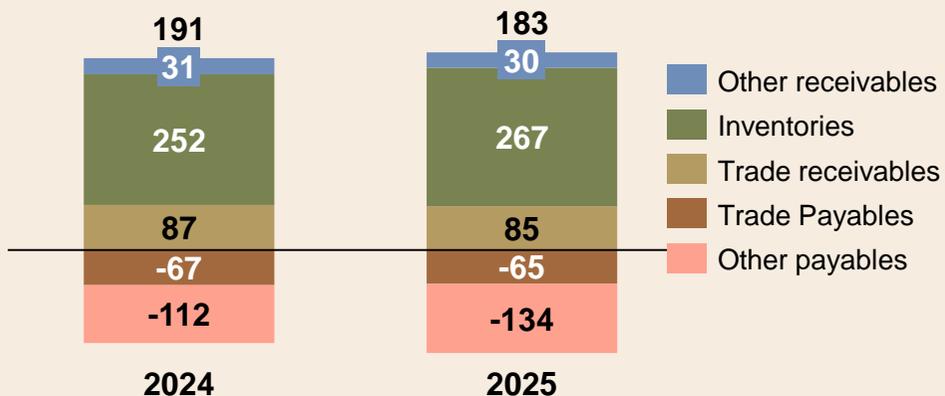
FY 2025 vs FY 2024 Profit Bridge (AEDM)



*Fixed SG&A Expenses	AEDmn
Staff Costs	40.8
Legal & Professional Expenses	5.6
IT Expenses	7.0
Advertisement Expenses	2.9
Others	5.4
Total	61.8

Balance Sheet Highlights

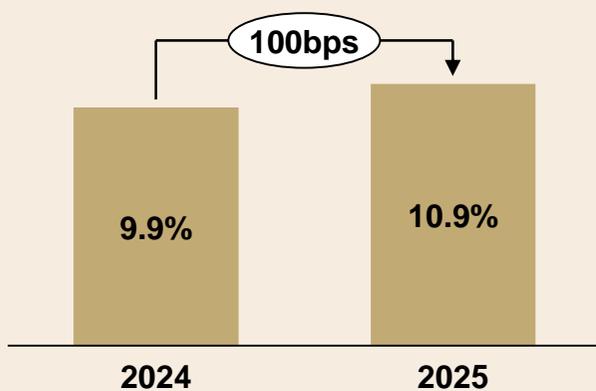
WORKING CAPITAL CYCLE (DAYS)



CAPEX (AEDM)



RETURN ON EQUITY (%)



~ AED 2.6 BN

Market Cap (~)

HISTORICAL ANNUAL DIVIDEND (%)

